

JED EMERSON BIO

Jed Emerson is a recognized international leader in the field of strategic philanthropy and impact investing. In his current role as partner with Uhuru Capital Management, he is charged with overseeing and executing Uhuru's approach to augmenting financial analysis with sustainability and economic development insights. He is also a member of the firm's investment committee and works with Uhuru and other investors to explore how they may attain maximum, total value through leveraging their market rate investing with their philanthropic and life strategies, a concept he coined as the blended value proposition "BVP".

The BVP states that instead of operating in terms of non-profit and for-profit constructs or a "double bottom-line," there is a single, blended value proposition for both for-profit and nonprofit firms, as well as philanthropy and market-rate capital investments. The challenge for investors and managers is to keep in mind the broad vision of value that is non-divisible while simultaneously executing strategies that draw upon business, philanthropy, technology, science, social organizations and government to create the most effective enabling environment possible. This concept of BVP has been well received by both mainstream and alternative audiences.

The increase in take-up of the BVP has meant that Jed has spent much of his life on the road in recent years addressing investors, philanthropists, students and practitioners. He has presented at numerous conferences and events both nationally and internationally - including the World Economic Forum in Davos, Switzerland; the Caisse de Depots in Paris, France; the London Business School and Oxford University, UK; Harvard, Stanford, Yale, UNC, Northwestern, UCLA